



ANIMAL WELFARE WITH SIGNIFICANT EFFECT – ALSO ON THE BOTTOM LINE

Cow-Welfare™ Flex Stalls® is a unique product that improves the health and welfare of your cows. Not only do the cows get fewer injuries and become calmer – they also produce more milk, which is why you will see the impact of improved cow welfare on the bottom line.

Most cows are in contact with the equipments when they lie down. Stabling equipment made of iron make cows hesitate before they lie down, most likely because they hit themselves on the cubicle. Contrary to that, stabling equipment made of polymer will make the cows lie down up to 6 times faster.

Less stress, fewer injuries, no galls, and an increased lying time are all factors that contribute to improving the health conditions of high yielding dairy cows. Better health is the reason for decreasing cull rates, more evident estrus signs, enhances immune system and better hoof and udder health. Moreover, cows produce more milk.

WHAT ARE THE FINANCIAL BENEFITS?

According to researchers, a cow produces 2.2–3.74 lb. more milk for every hour of increased lying time. With CW Flex Stall® you can anticipate at least an extra hour of laying time per day. Thus, 3.3–6.6 lb. of extra milk per cow each day is a realistic expectation to the enhanced production.

It is an attractive investment that often pays back within the first 6 months. A calculation of Return of Investment (ROI) shows a high rate of return on no less than 60 % within the first year.

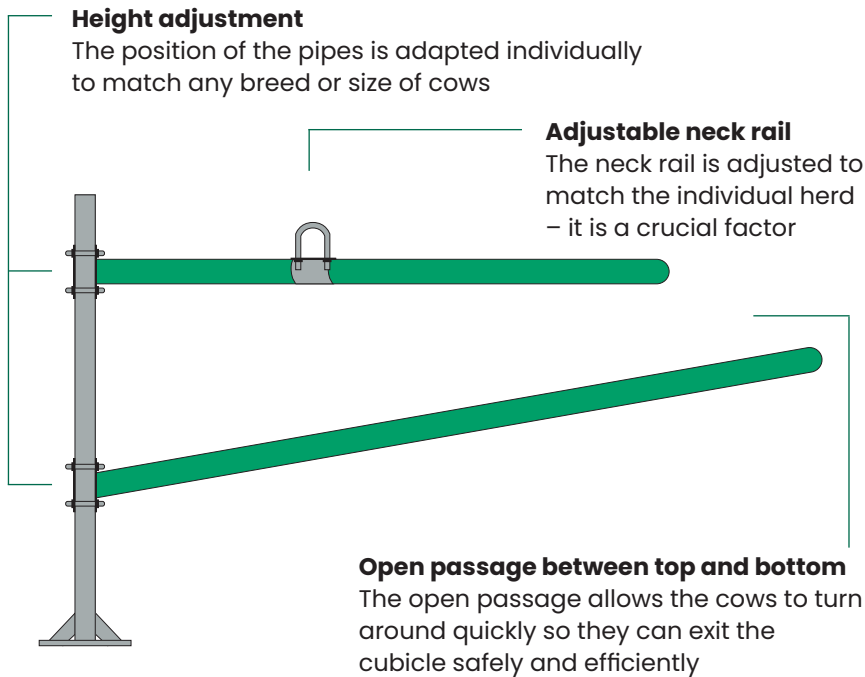
COW-WELFARE A/S
15+ YEARS WITH FLEXIBLE POLYMER

Founded in 2003 | Flexible solutions since 2007





WHAT IS SO UNIQUE ABOUT THE DESIGN?



CONCRETE BENEFITS FOR FARMERS

Example 1: A Swedish farmer changed half of his iron free stalls to CW Flex Stall®. He quickly realised that it was not enough because the cows refused to lie in the old cubicles.

Example 2: A Danish farmer changed his iron free stalls and mattresses to CW Flex Stall® and CW Latex Soft and got +8.8 lb of extra milk per cow per day.

Find more examples and references on www.cow-welfare.com.

EXAMPLE – BEFORE & AFTER

Before: The iron stalls were polished from use, which is sign of constant contact with the iron and the neck rail has become too low for the breed.

After: All cubicles are occupied with cows lying in the correct lying position. Laying down no longer causes pain or stress.

